FOR IMMEDIATE RELEASE

**automatica 2023: Basler Presents Vision Solutions for Factory Automation**

**With a comprehensive portfolio of image processing components and solutions, the company aims to optimize its customers' vision applications. Live demonstrations at the Basler booth showcase product compatibility with well-known manufacturers in robotics.**

**Ahrensburg, May 09, 2023 -** Embodying the motto "Accelerate your Vision - Vision Solutions for Smart Factories", Basler AG will present itself as a full-range supplier for image processing in factory automation at automatica in Munich from June 27 to 30. In recent years, the company has significantly expanded its portfolio to facilitate the integration of vision-based robotics, e.g. with 2D or 3D imaging, ROS I and II compatibility, and software modules for direct use in robot control. Basler collaborates with well-known robot manufacturers and will demonstrate the compatibility of its vision solutions with robot brands such as KUKA, Universal Robot, and FANUC, as well as gripper systems from SCHMALZ.

In live demonstrations at the show, Basler will showcase vision solutions for object recognition and identification on KUKA's new Cobot LBR iisy and with Universal Robot's UR5. These 2D and 3D vision solutions include both Basler's hardware and software components. In addition to attractively priced, high-performance cameras, Basler has deployed its pylon software with vTools for image processing tasks, Basler lenses, Basler lighting, and additional accessories to create robust vision solutions.

Other highlights at Basler's booth include integrated vision system solutions with GigE/5GigE or CXP-12 interfaces. They are available with telecentric lenses and in the extended wavelength range (SWIR). The company places particular emphasis on the harmonious interaction of all components in its product range.

Kathrin Martens, Product Manager and Market Manager for Robotics at Basler, is looking forward to the trade show appearance in Munich: "We want to present ourselves at automatica as a strong partner for image processing in factory automation. For many years, Basler has offered a complete vision portfolio in addition to high-quality cameras, and we look forward to presenting the benefits of harmonized components, our many years of experience, and comprehensive consulting expertise to trade show visitors."

**Basler at automatica 2023: Hall B5, Booth B5.307**

Information on Basler AG's portfolio in the field of factory automation and robotics is available at <https://www.baslerweb.com/en/solutions/markets/factory-automation/> .

**Caption: Basler presents vision solutions for factory automation**

Basler AG is an international leader and experienced expert in computer vision. The company offers a broad coordinated portfolio of vision hardware and software. In addition, it enables customers to solve their vision application issues by developing customer-specific products or solutions. Founded in 1988, the Basler Group employs more than 1,000 people at its headquarters in Ahrensburg, Germany, as well as other sales and development locations throughout Europe, Asia, and North America. The company invests significant resources in the development of innovative, reliable products with an excellent price/performance ratio. Thanks to its global sales and service organization, as well as cooperation with renowned partners, Basler has been delivering solutions to customers from a wide range of industries for over 30 years.

For more information contact us by phone at +49 4102 463 500, by email at [sales.europe@baslerweb.com](mailto:sales.europe@baslerweb.com) or via our website at [www.baslerweb.com](http://www.baslerweb.com/).

**Press Contact:**

Frank von Kittlitz **–** Content & PR

Tel. +49 4102 463 171

Fax +49 4102 463 46171

[frank.vonkittlitz@baslerweb.com](mailto:frank.vonkittlitz@baslerweb.com)

**Basler AG**

An der Strusbek 60-62

22926 Ahrensburg

Germany

[www.baslerweb.com](http://www.baslerweb.com)