PRESS RELEASE

Basler AG Acquires 76% Stake in Alpha TechSys Automation in India

**Computer vision experts Basler and Alpha TechSys Automation announce Basler's acquisition of a stake in the Indian company. Basler is thus expanding its direct business in the growth market of India.**

**Ahrensburg, October 14, 2025** – Basler AG, a leading provider of components for computer vision solutions, has acquired a 76% stake in its Indian distribution partner Alpha TechSys Automation, with whom the company has been working successfully for many years. Alpha TechSys Automation, with its approximately twenty employees, will operate under the name Basler India in the future. The remaining 24% will remain with the current owner and founder, who will also be the future managing director, with the option of a future takeover by the Basler Group.

Hardy Mehl, CCO/COO at Basler AG, and Harshal Pore, founder and managing director of Alpha TechSys, explain: "We are very pleased to further expand our long-standing partnership with this investment. India is a disproportionately growing, promising computer vision market in which Basler is now positioning itself early on in a customer-centric and strategy-compliant manner. Through this investment, we are combining our strengths and thus creating the best conditions for exploiting new market opportunities and achieving long-term successful growth."

**Caption: Ready for successful growth: Hardy Mehl (Basler, left) , Harshal Pore (Alpha TechSys ), and Mayuri Pore (Alpha TechSys)**

Basler AG is an international leader and experienced expert in computer vision. The company offers a broad coordinated portfolio of vision hardware and software. In addition, it enables customers to solve their vision application issues by developing customer-specific products or solutions. Founded in 1988, the Basler Group employs around 850 people at its headquarters in Ahrensburg, Germany, as well as other sales and development locations throughout Europe, Asia, and North America. The company invests significant resources in the development of innovative, reliable products with an excellent price/performance ratio. Thanks to its global sales and service organization, as well as cooperation with renowned partners, Basler has been delivering solutions to customers from a wide range of industries for over 35 years.

Further information is available by calling +49 4102 463 500, by emailing [sales.europe@baslerweb.com](mailto:sales.europe@baslerweb.com), or via the website [www.baslerweb.com](http://www.baslerweb.com).

**Press contact:**

Frank von Kittlitz – PR & Content

Tel. +49 4102 463 171

Frank.vonkittlitz@baslerweb.com

**Basler AG**

An der Strusbek 60-62

22926 Ahrensburg

[www.baslerweb.com](http://www.baslerweb.com)