FOR IMMEDIATE RELEASE

Basler at automatica 2022 with Computer Vision Solutions

**Basler AG will present its current product portfolio for factory automation and robotics at the automatica trade fair in Munich from June 21-24. In hands-on demonstrations, the company will show how it meets the challenges of digitalization with vision solutions using artificial intelligence and embedded vision.**

**Ahrensburg, May 05, 2022 -** At automatica 2022 in Munich, Basler AG will demonstrate how its vision solutions are driving digitalization in automation and robotics. Artificial intelligence and embedded vision play a central role in this.

Basler AG underlines its solution competence in factory automation and logistics with practical demonstrations at the booth. For example, the company will show a wafer inspection system developed in cooperation with NXP® . At the booth, visitors can simulate defects on a wafer, which are then detected by a vision system using AI and deep learning. In another demonstration, Basler will illustrate its expertise in image-guided robotics in a 3D pick-and-place setup. Stereo and time-of-flight technology are used simultaneously, representing Basler's comprehensive portfolio for robotics. Visitors can also look forward to a product highlight based on the ace 2 camera platform, which will be presented for the first time at the show.

Overall, the company offers a broad computer vision portfolio that covers a full-range a vision system from cameras, light systems, lenses, cables and frame grabbers, to the proven pylon software.

Holger Singpiel, Head of Product Market Management at Basler, is looking forward to the trade show appearance in Munich: "After the many trade show cancellations in recent years, we can hardly wait to finally show our products directly at the booth again. We want to engage in dialogue, learn about our customers' challenges and discuss our Computer Vision solutions with them."

**Basler at automatica 2022: Hall B5, Booth 309**

General information about Basler AG's portfolio in the field of factory automation and robotics is available at <https://www.baslerweb.com/de/maerkte/fabrikautomation/>.

**Caption: Basler presents computer vision solutions at automatica 2022**

Basler is a leading international manufacturer of high-quality imaging components for computer vision applications. In addition to classic area scan and line scan cameras, lenses, frame grabbers, light modules, and software, the company offers embedded vision modules and solutions, 3D products, as well as customized products and consulting services. Basler's products are used in a variety of markets and applications, including factory automation, medical, logistics, retail, and robotics. They are characterized by high reliability, an excellent price/performance ratio, and long-term availability. Founded in 1988, the Basler Group employs around 1000 people at its headquarters in Ahrensburg and other locations in Europe, Asia and North America. Thanks to its worldwide sales and service organization and cooperation with renowned partners, it offers solutions that fit for customers from a wide range of sectors.

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